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| Procurement Strategy | | |
| **Make** | **Buy** | **Reasoning** |
| Accessibility for all people with; vision impairment, mobility impairment, and hearing impairment |  | Must ensure that accessibility is in compliance with Australian Legal Standards |
| Access to any and all people who wish to interact and engage with Perth Mud Crabs |  | Subjective feature. Requires research and tailoring of design. |
|  | E-store for online sale of merchandise | There are many ready-made e-stores and developing an e-store in house means security issues and storage of passwords is the responsibility of a 3rd party security system. We do not want to be liable in the case of a security breach. |
|  | Content Management System | The exact same reasoning as above. Security concerns and the availability of high quality content management systems. |
| Informational content related to Perth Mud Crabs |  | Subjective information. Should be collected from the team directly and so is impossible to out-source. |
| Awareness and Recognition of; issues facing indigenous people, appreciation of sporting values, aboriginal culture, and digital ubiquity for indigenous people in Western Australia |  | Too easy to get wrong and end up in breach of Australian Law. The cost of gathering research should be minimal. |
|  | Health care applications for indigenous issues such as; diabetes, drug and alcohol, aged care, health education, social and emotional wellbeing, and stolen generations | Health care research must be out-sourced due to the fact that incorrect information can cause in public enquiry and public credibility may be damaged if information on sensitive indigenous issues is miscommunicated. |
|  | Raise awareness of the project through; Social media applications and websites including; Facebook, Twitter, LINKEDIN, YouTube | Out-sourcing will be cheaper than creating an entire social media campaign in shop. Because this campaign is not an I.T. centric activity and is instead a humanities and arts centric activity. |
| Measure engagement of Perth Mud Crab supporters using Google Analytics |  | This is essentially a single person job via google services |
| Google AD-WORDS |  | Same as above |
| Compare statistical data to informational statistics through feedback |  | Same as above |
| Implement Feedback from the following government departments; Department of aboriginal affairs, Department of sport, Department of racing, gaming and liquor, Department of recreation, Department of education, and Disability services |  | The implementation of feedback in the core of the application cannot be out-sourced. However the gathering of the information can be. |
|  | Establish a viable information communication technology platform for all Perth Mud Crab business including; server management choices and all information technology business systems | There are many established I.T. shops that will handle hosting and email services. |